FUTURE.
HUMAN.
DESIGN.

My coachsultant profile

That's me

- coach and psychologist
- Tiara True Leadership Model^{SM} Coach
- product developer of digital services
- organizational developer in agile settings
- innovation facilitator

That's what I do

- workshops
- coachings
- coachsulting
- analyses
- consulting
- strategy/concepts
- development programs
- knowledge nuggets
- coaching journeys
- digital brand communication

My favorite roles

- corporate psychologist
- brand strategist
- coach, supervisor, mentor
- sparring for Board/CEO/Independents
- crisis manager

My method kit,
my tools, my programs

For Leaders

· Tiara: Leadership Statement[SM], Wisdom Guidelines[SM], 3 Queens[SM], Core Values[SM], Career Plan[SM]
· Agile Leadership[KF]
· Masterclass Program
· Next Level Program
· Inspired Digital Leaders Program

For Brands

Development
· Purpose: Golden Circle, Brand Wheel, Positioning[KF]
· Business Model Canvas

Performance
· Proto Personas
· Client Journey
· Jobs to be done
· Employership

For Entrepreneurs

· psychology of entrepreneurship[KF]
· Yebisu Assessment Tool for Entrepreneurial Behavior
· Digital Profiler | Digital Maturity Assessment[JM KF]
· Trier Guide for SME Analysis

>

My method kit, my tools, my programs

For Innovators

· InQa Assessment for SME
· Open Innovation SME Program[KF]
· Design Thinking
· Walt Disney
· The future- thought backwards[KF]

For Life

· Tiara Integrated Leadership Plan[SM]
· Vision Board[KF]
· Talent compass
· Tiara Areas of Life Bagua Map[SM]
· Relationship building
· NLP, systemic approaches

So arbeite ich

1 — ASSIGNMENT CLARIFICATION

costs time + no money

⌄

YOU

· desire
· problem
· 1. solution idea
· 2. info package

↓

WE ✕✕

discuss + reflect

↑

ME

· determine goal
· define need
· consider 1st step
· questionnaires + inter-
  views aiming at analysis

2 — FRAMING

costs 1-4h time, courage
+ no money

⌄

YOU

· budget request
  + feasibility
· ideal timing
· quality requirement
· routines

↓

WE ✕✕

negotiate + decide

↑

ME

· goal + demand + budget
  + timing + quality require-
  ment **= offer + concept**
· realistic timing
· offer + concept + methods
  + agile setting + collabora-
  tion + efficiency **= quality**
· tools for collaboration

3 — BEGIN WORK

costs 4h time + 1x money

⌄

YOU

· get to know each other
· gaining trust
· 1. experience
· 1. gaining knowledge
  and development

↓

WE ✕✕

get on board +
collaborate

↑

ME

· 4h workshop
· impulse lecture
· shadowing
· coaching/consulting
  session
· result visualization
· recommendation
· step 2 ff.

> — CONTINUE

costs less time,
money regularly,
generates growth

⌄

YOU

entering into a real
working relationship

↓

WE ✕✕

stabilize

↑

ME

· projects with or without
  contingent or contract
  from the first session
  up to 20 years of working
  relationship
  **= I am [will be]
  your trusted advisor**

surprise yourself

hello@kathifervers.com

www.kathifervers.com

+49 221 29 19 49-90

Instagram kathifervers