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Business Model Canvas



LUNATX



Embarking. Joining people. Creating Trailblazing results.

What drives me: That people can change, and when this change happens, the world changes along with it.

My vision: That all people have easy access to coaching, self-coaching, psychology and personal development. For this will make our world a better one.

With my work I actively encourage this.

I support people in decision-making and leadership positions and walk with them on their development path. I design organizations and brands that grow on a human, economic and productive level. Sustainable. Conserving resources.

Everything I do is about leadership and self-leadership, group and collaboration, reflection and inspiration.

What it's all about for me: Becoming more aware, making sovereign decisions and, above all in digital times, developing more innovative power and creativity in the community – in order to create trailblazing results together!

Katien Teovers



Becoming a creator

What do sovereign companies and people have in common? They adapt flexibly to change, are resilient and always find creative solutions to new challenges.

Contrary to popular belief, digital progress can preserve human strengths if digitization is used in a meaningful way. As a coachsultant for innovation, entrepreneurship and self-leadership, I support people and organizations in agile settings. This involves collaboration, creative idea generation, shaping the future, brand psychology and personality development.

As a Certified Tiara True Leadership ModelSM Coach, I help you bring more clarity and awareness, more alignment and agency, more well-being and impact into your life and career.

Are you already the leader of your own life?

How we see ourselves and the world often determines how we lead our lives. In digital times, it is even more important to invest in leadership development, both professionally and privately. This is how you live leadership as an attitude and not just as a role.

Change
requires courage
and creativity.

I guide learning and agile organizations in organizational and people development, strengthening your brand and developing an employer brand, in business development and digitalization.

Whether it's coachsulting, coaching, consulting or sparring: Your needs determine the channels and formats.

BE COURAGEOUS. LEARN. LIVE.

Stations.

SINCE 2020

Advisory board activity for SMEs in the area of creative industries & digitalization

Worldwide: Certified Tiara True Leadership ModelSM Coach for decision makers, executives and leaders in life

Collaboration partner for Business Psychology in the Bachelor's Degree Program, Dr. Pascal Burgmer, Assistant Professor, University of Kent, School of Psychology

Host at „das salonfestival“

Owner of the Spichern SoulKitchen. Space for webination & communication for coaches, consultants & trainers

Sponsor & stimulus for zdi, girls for innovation

2015 TO 2019

Consulting, coaching and psychological support for professional development for the Lernende Region – Netzwerk Köln e.V.

Psychological consulting of the European and multinational project group „YEBISU – empowering people“ for diagnostics and development of entrepreneurial behavior of employees and entrepreneurs

2005 TO TODAY

Organizational Developer, business consultant, strategist and creative for the creative industries, internet companies, freelancers and highly specialized law firms

2009 TO 2012

Business consultant for the KfW banking group's founder coaching, among others for NGOs

2008 TO 2012

Management
DIE BOTSCHAFTERIN,
Society for psychological
Marketing mbH Cologne

SINCE 1986

Creative direction, conception and copywriting for brand communication



Qualifications.

2020

Advanced training as Agile Leadership Coach {Scrum Alliance & Raven Business Transformations}, Certified Tiara True Leadership ModelSM Coach {Tiara International LLC}, Onlinetrainer {Eva-Maria Bäcker & Thomas Friebe}

2014

Certification as qualification advisor in the context of the pilot project „Strengthening of the qualification consultancy for small and medium-sized companies in NRW“, Lernende Region - Netzwerk Köln e. V., University of Duisburg/Essen, G.I.B.

2015

Advanced training as „Consultant for Professional Development (BBE)“, Society for Innovative Employment Promotion (G.I.B.)

2006 - 2011

Psychology studies at the University of Cologne. Main focus: Clinical psychology, work and organizational psychology. Degree: Dipl.-Psych. {Diploma thesis on innovation management in SMEs}

2009 - 2012

Advanced training as a neuroscientific trainer, member of the Academy for Neuroscientific Education Management AFNB

2006 | 2008 | 2009

Certification as Trainer for Adult Education {INEKO, University of Cologne}, NLP Practitioner {Metaforum}, NLP Master {Institute Tom Andreas}



1991

Studies of German literature, history of art and political sciences at the universities of Bonn, Strasbourg, Freiburg. Graduation: 1991, M. A.

**FUTURE.
HUMAN.
DESIGN.**



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